

6th June 2025

Dear Parents/ Carers,

RE: End-of-Year Attendance Encouragement & Reward Opportunities

As we approach the final stretch of the school year, we want to take a moment to thank you for your continued commitment to your son/ daughter's education and to highlight the importance of strong attendance through to the end of the academic year.

Every school day counts! Consistent attendance plays a key role in helping students stay engaged, keep up with learning, and finish the year strong. With just the final half term remaining, it's more important than ever for students to be present, prepared, and participating.

To recognise the efforts of our students, we are excited to offer **end-of-year rewards and celebrations** for those who demonstrate strong attendance between now and the last day of school.

These rewards may include:

- Certificates and recognition at assemblies
- Special class, form activities or event
- Eligibility for the school trip to Blackpool Pleasure Beach or Alton Towers.

We are holding a reward in the final week of the summer term, of an ice-cream for any student that achieves 94% and above attendance from week beginning the 2nd June to 4th July 2025.

We understand that illnesses and emergencies can arise, but we encourage every effort to ensure students are in class when possible. Your support makes a real difference to your child's attendance to school.

Let's finish the year on a high note—together! If you have any questions or need assistance with attendance-related concerns, please don't hesitate to contact the pastoral staff for your child's year group or the attendance team at Great Academy Ashton.

Thank you again for being a vital part of our school community.

Yours Faithfully,

Mrs Rachel Dines
Assistant Principal – Attendance and Student Engagement
Great Academy Ashton