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28th February 2025

Dear Parents and Carers,

## **National Careers Week**

We are excited to announce that National Careers Week (NCW) will take place from 3rd to 8th March 2025. This nationwide event highlights the importance of careers guidance and provides free resources to help young people explore and become enthusiastic about their future pathways. You can find out more here: Welcome -National Careers Week.

Throughout the week, we have planned a range of activities during form time and throughout the school day. Additionally, your child will receive daily career-related resources via their Teams account. We encourage you to engage with them by discussing these materials and exploring their interests together.

## The Crucial Role of Parents in Career Choices

Research consistently shows that parents are the most influential figures in shaping their child's career decisions. Regular discussions about the world of work, different professions, required skills, and personal ambitions can significantly impact their choices. For more information on how to support your child in making career decisions, please visit: Talking Futures.

## **Helpful Resources for Career Conversations**

To support you in guiding your child's future, we have compiled a list of valuable resources:

- Beeline A website offering information about career pathways in growth industries within Greater Manchester.
- <u>Careerpilot</u> A tool to help plan future work and study options.
- icould Provides career ideas and inspiration.
- Talking Futures A toolkit designed to help parents have informed career conversations with their children.
- National Careers Service Offers expert advice on learning, training, and employment opportunities.
- Careermag for Parents Guides parents through post-16 and post-18 education and career choices.

## Get Involved!

We are always looking to build relationships with parents and employers to enhance our careers provision. If you or your organization can offer support—such as sharing insights about your industry, mentoring students, or providing work experience opportunities—we would love to hear from you. Please contact us at Careers@gaa.org.uk.

Thank you for your continued support. Together, we can inspire and guide our students toward bright and fulfilling futures.

Yours faithfully,

Theresa James **Assistant Principal Curriculum**